

QuizUp

**FASTEST
GROWING
IOS APP**

**FROM 10 TO 85
EMPLOYEES
IN 12 MONTHS**

**FROM
DEPARTMENTS
TO TEAMS**

**HUGE
CHANGES TO
PRODUCT**



THE MISSION

**Connecting People
Through Shared Interests**

CROWD SOURCED LEARNING

- QuizUp has thousands of quiz topics
- 500+ educational quizzes like Advanced Math, Beginner's English, SAT, Spelling etc.
- Schools all over the world using QuizUp as a tool for their students to learn
- Product like QuizUp that has a proven track record in consumer entertainment (75M users) is perfect for educational training

CHANGING THE RULES OF EDUCATION

- Bringing Agile practices to the classroom
- New tech-savvy generation that needs new tools for education.
- Gamification of education