

Kick-Starting Creative Economy

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CREATIVE INDUSTRIES IN FIGURES



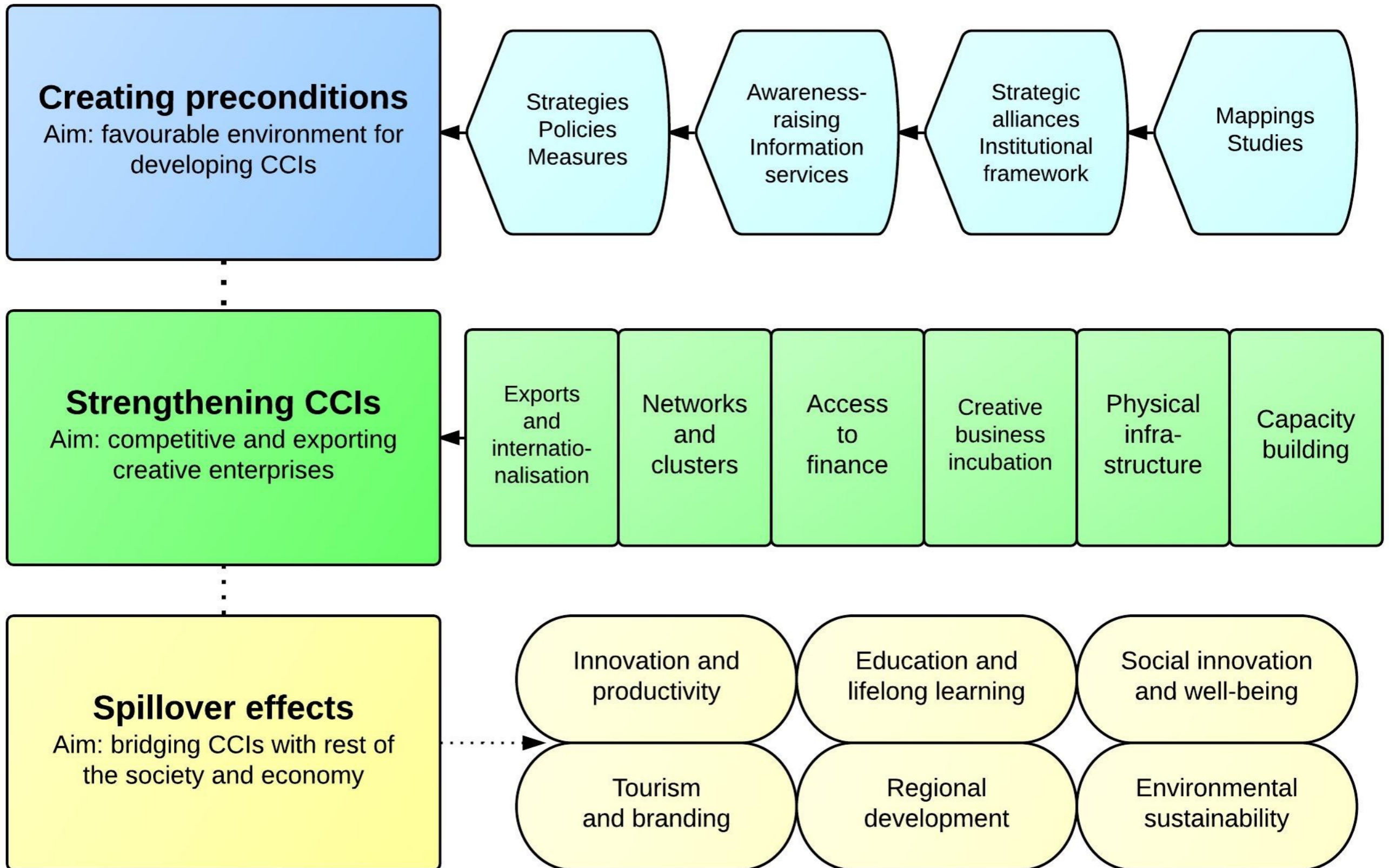
4.5% of the EU's GDP
3.8% of total workforce (8.5 million)
Growth ca **10-15%** higher
than growth of general economy



2.7% of the GDP
4.8% of total workforce
11.4% of all the companies
(44% growth from 2007-2011)

Framework for developing Cultural and Creative Industries (CCIs)

Based on the Report of EU OMC Working Group on CCIs, 2012



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