

PUBLIC BETA



Republic of Estonia
e-Residency

Can governments operate like start-ups?

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e-Residency intro

The Republic of Estonia is the first country to offer e-Residency – a secure digital identity for everybody in the world interested in running a location-independent business online.

e-Residents receive a smart ID card for:

Government backed digital identification
access to Estonian e-Services
digital signing of documents



e-Residency does not confer citizenship, physical, or tax residency.
It does not provide rights of travel and entry to Estonia or the EU.

Governmental start-up: quick launch + fast scaling



- 6094 applications from 117 different countries
 - 5644 e-Residents in the world
 - 20,000 potential e-Residents subscribed to newsletter
- (as of mid-October 2015)*

“Virtual business environment”



Stanislav Yurin
from Ukraine

Problem:

1. Not trusted in EU
2. No access to electronic payment providers
3. Administrative burden
4. Unstable political climate
5. Impractical alternatives

SOLUTION:

1. LEGAL REGISTRATION

2. BANK ACCOUNT

3. PAYMENT PROVIDER

4. DIGITAL SIGNATURE (contracts, administrative filings, tax)

Road ahead

- We constantly work with private sector to **add new services** and improve current ones – based on user needs and feedback.
- Long-term aim: **10 million e-Estonians by 2025**
- **Why are we doing this? To make Estonian economy bigger – new users for our digital services, attracting new investments, etc.**

More information:

- Visit and apply for e-Residency at e-resident.gov.ee
- Subscribe to our newsletter
- Follow us on Twitter @e_Residents and #eResidency
- Send any feedback to e-resident@gov.ee

Lessons for governmental work

- Governments can be agile, but
 - Need very good cross-departmental coordination
 - Need appetite for risk: culture of failing fast, improving fast
 - Tough part is (in)flexibility of resources (people and finances) – this needed for scaling

Thank you!



Your key to e-Estonia