



Future of Financial Services

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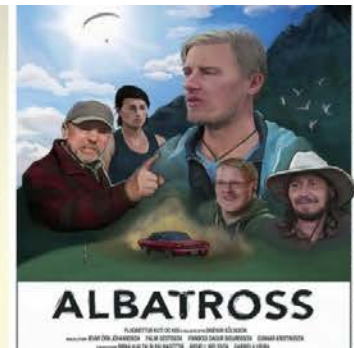
A new type of business connection has emerged.



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World record success rate in reward based crowdfunding

- 78% success rate
- Fastest growing Nordic reward based crowdfunding platform in 2015





Ingi Rafn Sigurdsson

1st

CEO at Karolina Fund

Iceland | Marketing and Advertising

Current Karolina Fund, Reykjavik Labs

Previous Reykjavik Arts Festival, Arion banki, Kaupthing Bank

Send a message



500+
connections

CEO

Karolina Fund

January 2012 – Present (3 years 9 months) | Reykjavik

FinTech and crowdfunding

Chairman

Reykjavik Labs

January 2012 – Present (3 years 9 months) | Reykjavik

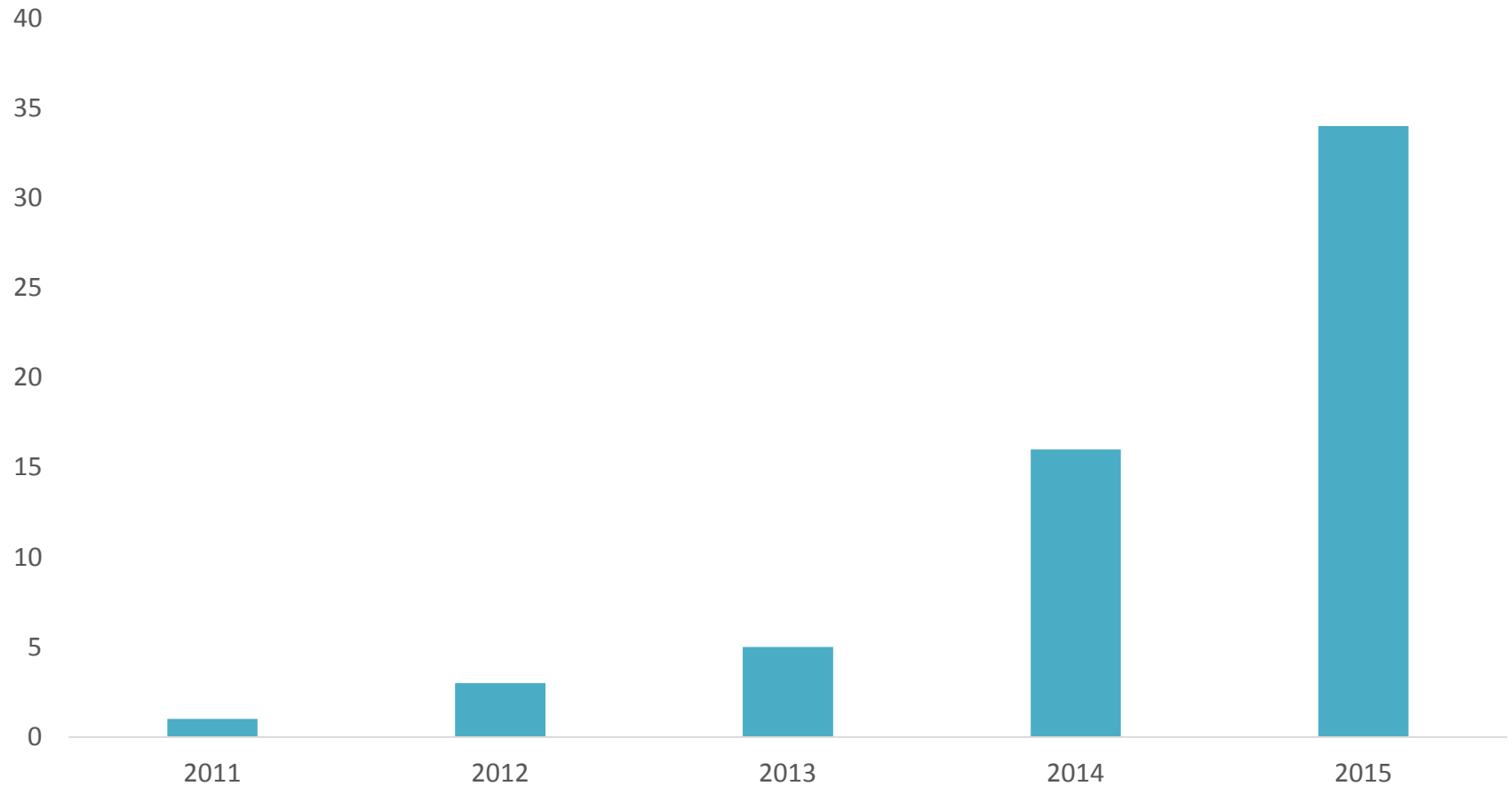
Managing Director

Reykjavik Arts Festival

January 2014 – September 2015 (1 year 9 months) | Reykjavik

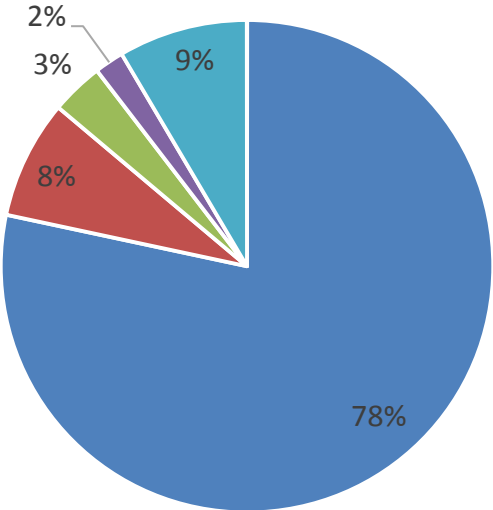
Fast growing market

167% growth in crowdfunding market in 2014



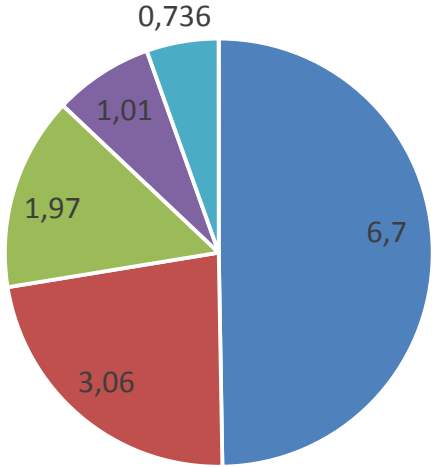
The Market in Billion USD

Growth share



■ Lending ■ Equity ■ Hybrid ■ Royalty ■ Reward

Where is the money going



■ Business & Entrepreneurship ■ Social Causes
■ Films & Performing Arts ■ Real Estate
■ Music and Recording Arts

167% growth in 2014 to \$16.2b. In 2015 the market is est. to double to \$34.4b.

Karolina Fund circle for new businesses

